

Survation Scottish Rewilding Alliance Survey November 2022



Conducted by Survation on behalf of Scottish Rewilding Alliance.
Methodology: Online interviews of people aged 16+ living in Scotland.
Fieldwork: 31st October – 6th November 2022.
Sample size: 1033

Methodology

Fieldwork Dates

- 19 October 2021

Data Collection Method

- The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

- Residents aged 16+ living in Scotland

Sample Size

- 1033

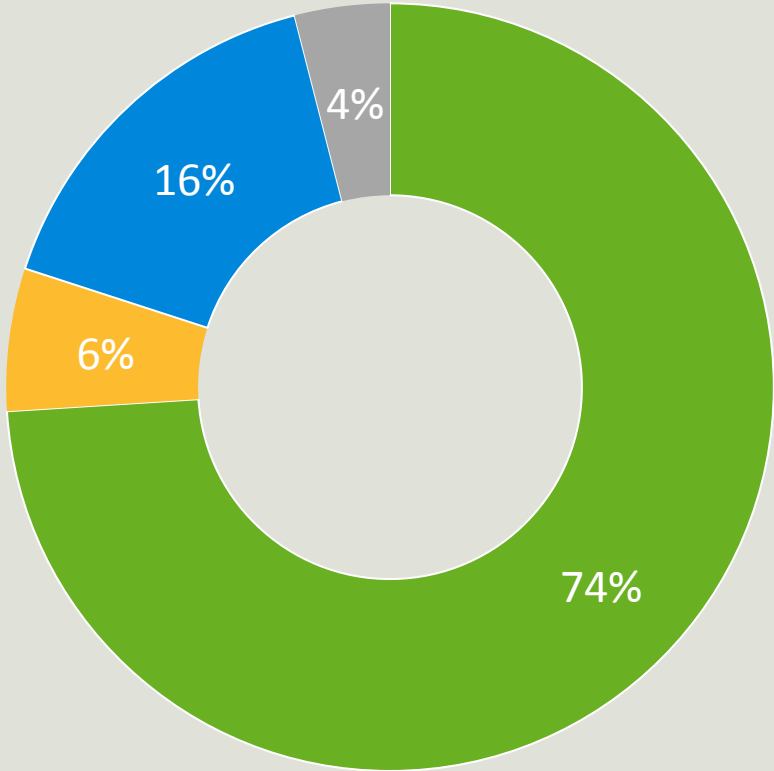
Data Weighting

- Data were weighted to the profile of all adults in Scotland aged 18+. Data were weighted by age, sex, region, highest level of qualification, 2021 Holyrood Election Vote, 2019 General Election Vote, 2016 EU Referendum Vote, and 2014 Independence Referendum Vote, .
- Targets for the weighted data were derived from Office for National Statistics Data.

Margin of Error

- Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant.
- For example, in a question where 50% (the worst-case scenario as far as margin of error is concerned) gave a particular answer, with the sample of 1033 it is 95% certain that the 'true' value will fall within the range of 3% from the sample result.
- Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Q1) Rewilding is large-scale conservation which aims to reintroduce locally extinct species and restore Scotland's ecosystems. To what extent would you support or oppose Scotland's national parks being made wilder, with areas used for rewilding?



■ NET: Support ■ NET: Oppose ■ Neither support nor oppose ■ Don't Know

BASE: All Respondents, Unweighted total: 1033

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British Polling Council